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Form the semantically-life strategies of a personality

Semantic strategies are dynamic parts of semantic sphere. They represent new formations of personality. Mechanism of forming semantic life strategy is defined by several factors: peculiarities of motivation-intentional sphere, chronological age, life context, socio-cultural and economic terms.

Key words: semantic forms, semantic life concept, semantic life strategies, levels of sense development

Mechanism of forming semantically-life strategy defines by several factors: peculiarities of motivation-intentional sphere, chronological age, life context, socially-cultural and economic terms. The model of forming semantically-life strategy with above-listed sendings may be interpreted in the same way. Semantic strategy is a dynamic constituent of the semantic sphere. They occurred to be semantic neologisms, which change all semantic structure.

In attempt to describe dynamics of forming semantic sphere through sufficiently steady strategies, it caused an aspiration to the order, natural wish to dispose senses in systematic order depending on specifics of sense formations of the personality. The most obvious fact is the dual nature of the sense, its extensive dynamics from minimum to maximum satiety: from the initial sense to the subsequent one, from the indefinite sense to the definite (in the limits of a value attitude), from comprehending sense to just comprehended. From this point of view, we can see appropriate consecution as an integral dynamic characteristic of individual confession we can see in the consecution "from semantic track-to categorical designation of the sense in its real aspect", and it conforms to such logic of the process of semantic forming, which we exposed in the limits of integrative approach as a semantic direction or semantic strategy.

Facts of the dynamics of semantic forming demonstrated "semantic growth", "semantic ascent", "semantic enrichment" of the confession. It is one of the types of semantic strategy, but takes place even back variant, expressing, for example, extinction of the sense, absorbability of others, regression. Depending on concrete content of the senses, development of semantic sphere of the personality may be marked as with a sigh "plus", as with "minus" and even in indefinite way.

Natural, regular character of forming semantic strategies is in relatively simple semantic terms, conditionally semantic manifestations we reduce to mono-semantic (one act) variant. And if we take into account that activity and behavior of the person regulated by many senses (semantic manifestations are always poly-semantic), their



complicated interaction, we may say that complicated and indefinite character has a process of semantic forming in full measure. It is sufficient to apply to the fact of some unexpectedly, unpredictable open to the man sense (change of life attitude, inside), "turn over" his confession, to understand phenomenon definition of semantically-life strategy.

Solving a problem of specification of forming semantic strategies, in another formulation-development of the semantic sphere of the person, it is logical to circulate to the classic in psychology "zones of the development" (L. S. Vigotskii). This circulation is more logical, because psychological new formations in our investigation appear in the role of semantic new formations. Experimental investigations of the semantic sphere of the person (V. K. Vilunas, D. A. Leontiev, I. V. Abakumova) evidence of the famous psychological sequence "entry to the zone of development – zone of actual development – zone of neighboring development – zone of self-development" is determinated in the tendencies of semantic forming. An appropriateness of the development of the semantic sphere of the person may be expressed and as a separate block enter to the model of person's semantic forming as a consecution; it contains entering to the zone of semantic forming, zone of actual development of semantic sphere, zone of its nearest development, zone of self-development. "Zones of development" in our model – first of all they are zones of development of a core base of the personality, his semantic structure. In this sequence of the "zones" form semantic structures of other levels. Concrete definitions of different zones devote the following issues. We can notice here that in the theory of stage-by-stage forming of mind actions, where an accent is on the reference base as in the threshold interpretative part of the activity, oriented base of the actions may be interpreted as a phenomenon of entry in the zone of semantic development. General motive powers of the development process, interpreted from the positions of semantic imbalance, semantic discrepancy and antagonisms, find their methodological explanation in the zone of nearest development of the semantic sphere, which determinates semantic forming in definite limits, which are accessible to cognizing subject and which is base of dynamic part of the semantic sphere – semantically-forming strategy.

And what is a mechanism of forming semantically-life strategies?

To the thinking of some authors, who had investigated sense in psychology (K. Rogers, V. Frankl, D. A. Leontiev, N. E. Shurkova), an initial term of the origin of the senses, source of the semantically-forming and forming of semantically-life strategies is life world of the person. Mentioned world differs from "general" world, with appearances, facts, events and other fragments with which person doesn't collide with. This part of the world, estranged from the concrete personality presented in particular by reality and reflected it objective meanings, which are embodying in the texts of the culture. Culture is functioned in the non-text form, as a real existence, in the aspect of real relations and norms of people's behavior. In spite of this, real existence of the culture and real person's existence and existence "in general", as a rule, are not co-inside with,



the world of real existence is wider than existence of the culture. Special part of the culture is its artistic segment, which formed not by objective meanings, but by "glacial", "definite" subjective senses of that persons, who made that part of the culture. Just because the text is not sense, it is only the place, indicated to the sense, text artistic culture, before a subject doesn't come at the contiguity with it, may be qualified as an objective structure of the meanings.

In contrast to the world "in general", life world of the person is-the world of its relations with evidently confined part of the reality. Some of its fragments are of great importance to it and closing to them its subjective experience, its life relations is more intensive and dynamic, some have small life meaning, and treatment to them from the subject is less expressive, some of the fragments present only potentially. These relations define as life senses in the science. Their origin, formation and development, making in the subjective sphere of the individual, are stipulated for life determinant of present person and express life importance, they have concrete objective character.

Life senses, arising from the real necessity of human existence and making life world of the subject, may be, in our opinion, concerned to the sort of actual senses and included to the oblast of actual semantic relations. In comparison with it, life senses, arising from objective life importance relatively values, which don't entering life space of concrete person, are in the category of actual senses. Any fact of the reality, when it would be in the life orbit of the man, could initiate an origin of semantic attitude to him and become a reflexive absorbed "I-conception", filling it of the new semantic maintenance. A. N. Leontiev wrote: "Sense determines life", and, in fact, opportunities to form semantically-life strategies generate through the entry to the "large world" into the life world of the person.